

T2 Cereal disease control

Build the Yield April 2008



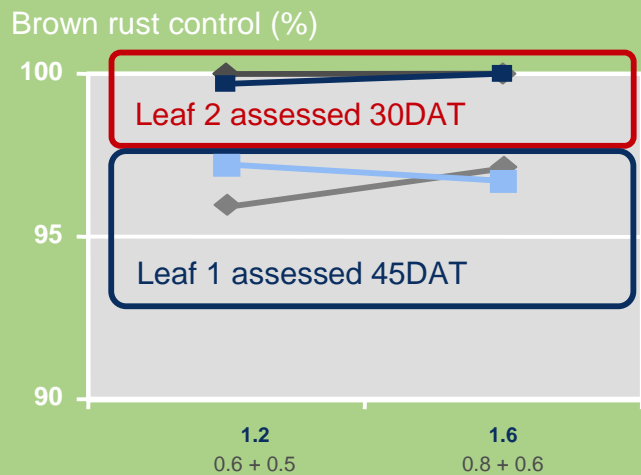
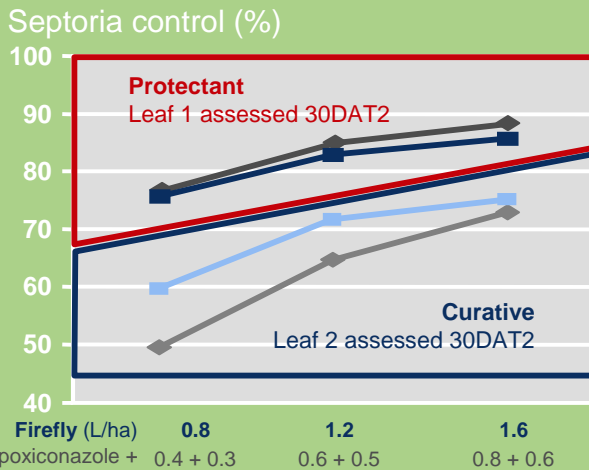
Key points

- Invest in disease control for profitable returns
- Septoria is still the main threat
- Yellow rust in susceptible varieties
- Brown rust threat increases with temperature
- Firefly contains strongest Septoria azole combined with the most active rust strobilurin
- Superior rainfastness
- Fusarium inoculum management continues at T2



The power to protect with Firefly

New Firefly dose response trials. Remember 1.5 L/ha is the maximum UK label rate



Data Source: Bayer CropScience France 2006 Mean of 4 strob resistant trials Applications: GS32 and GS39-45.

Data Source: Bayer CropScience France 2006 Mean of 3 trials. Applications at T2



For more information please call Bayer Assist on 0845 6092266 or visit www.bayercropscience.co.uk



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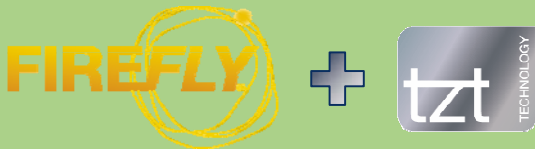
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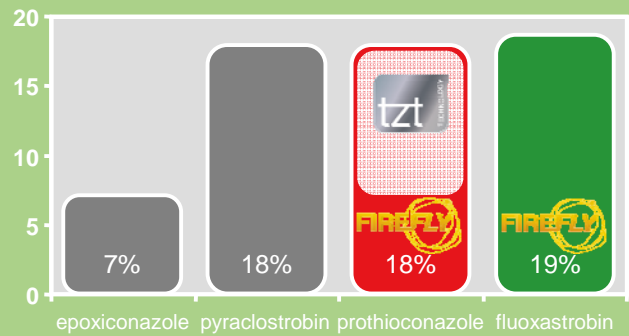
The power of TZZ Technology

The additional advantages of TZZ technology in prothioconazole include strobilurin-like benefits such as:

- Protection from stem base to leaf tip and ear
- Maximises green leaf area and retention
- Improved photosynthesis
- Better plant health from improved nitrogen scavenging

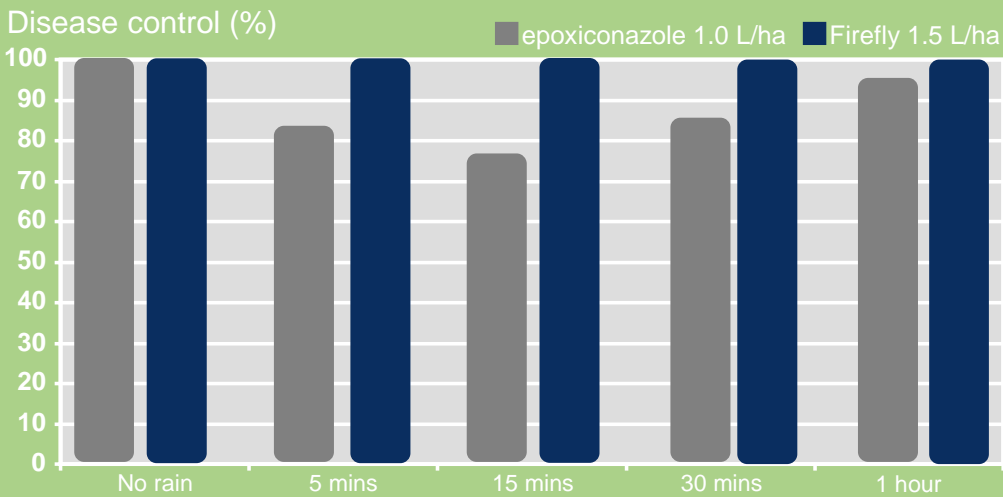


Increase in flag leaf photosynthesis above untreated (%)



Data Source: Bayer CropScience University of Bonn 2002. Full rate GS39 applications. Disease free field measurements

Improving rainfast protection



Data Source: Bayer CropScience Glasshouse studies 2008. Rainfastness with 10mm simulated rainfall on wheat seedlings. Biological activity measured on brown rust



Best use guidance

Low Septoria and rust risk



1.2 L/ha

Moderate to high Septoria and rust risk



1.5 L/ha

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